

<b>Statewide Lodging Performance</b>										
Market Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<b>United States</b>										
2006	50.0%	\$96.60	\$48.26	68,011,326	136,148,218	63.3%	\$97.89	\$61.96	1,017,598,901	1,607,793,231
2007	48.6%	\$102.05	\$49.61	67,500,250	138,838,956	63.2%	\$103.64	\$65.50	1,030,187,630	1,630,154,043
% change	-2.8%	5.6%	2.8%	-0.8%	2.0%	-0.2%	5.9%	5.7%	1.2%	1.4%
<b>Mountain Region</b>										
2006	51.8%	\$92.72	\$48.02	8,368,402	16,158,595	66.1%	\$94.66	\$62.60	126,851,058	191,805,582
2007	49.6%	\$95.92	\$47.55	8,137,323	16,415,523	66.5%	\$100.20	\$66.67	128,118,692	192,538,882
% change	-4.2%	3.5%	-1.0%	-2.8%	1.6%	0.6%	5.9%	6.5%	1.0%	0.4%
<b>State of Arizona</b>										
2006	54.4%	\$92.32	\$50.23	1,667,080	3,063,730	66.9%	\$98.75	\$66.10	24,275,553	36,269,032
2007	50.5%	\$95.56	\$48.22	1,584,154	3,139,556	66.3%	\$105.17	\$69.69	24,140,038	36,428,001
% change	-7.2%	3.5%	-4.0%	-5.0%	2.5%	-0.9%	6.5%	5.4%	-0.6%	0.4%
<b>Metro Phoenix</b>										
2006	55.8%	\$105.75	\$59.04	904,539	1,620,184	68.2%	\$113.28	\$77.22	13,059,158	19,156,932
2007	52.3%	\$108.66	\$56.85	865,476	1,654,346	66.9%	\$120.54	\$80.60	12,840,217	19,202,716
% change	-6.3%	2.8%	-3.7%	-4.3%	2.1%	-1.9%	6.4%	4.4%	-1.7%	0.2%
<b>Metro Tucson</b>										
2006	60.4%	\$86.43	\$52.19	284,087	470,425	68.0%	\$93.52	\$63.59	3,798,181	5,585,690
2007	51.7%	\$87.83	\$45.39	250,785	485,305	66.5%	\$100.95	\$67.16	3,705,014	5,568,796
% change	-14.4%	1.6%	-13.0%	-11.7%	3.2%	-2.2%	7.9%	5.6%	-2.5%	-0.3%
<b>Flagstaff AZ</b>										
2006	49.6%	\$65.05	\$32.24	75,501	152,334	64.8%	\$71.43	\$46.32	1,165,078	1,796,738
2007	52.5%	\$70.54	\$37.03	79,359	151,156	65.9%	\$76.49	\$50.43	1,180,698	1,790,924
% change	5.8%	8.4%	14.9%	5.1%	-0.8%	1.7%	7.1%	8.9%	1.3%	-0.3%
<b>Non-metro AZ</b>										
2006	51.0%	\$70.84	\$36.13	462,580	906,936	65.3%	\$75.68	\$49.41	7,019,767	10,751,747
2007	47.4%	\$76.48	\$36.26	443,976	936,448	66.0%	\$81.47	\$53.77	7,199,983	10,909,334
% change	-7.1%	8.0%	0.4%	-4.0%	3.3%	1.1%	7.7%	8.8%	2.6%	1.5%

Source: Smith Travel Research