

2017

Arizona Domestic Overnight Visitors
Residents vs. Non-Residents

38.3 MILLION

Domestic Overnight
Visitors to Arizona



■ Non-Residents (72%) ■ Residents (28%)

Non-Resident

Resident

72%

share

28%

4.3

nights stayed in AZ

2.1

2.7

party size

2.8

57%/43%

gender (male/female)

46%/54%

44.6 YRS

average age

46.4 YRS

shopping (33%)
national/state park (23%)
fine dining (22%)
landmark/historic site (20%)

top activities

shopping (28%)
hiking/backpacking (17%)
national/state park (14%)
fine dining (14%)