

2017

Arizona Domestic Overnight Visitors
2017 vs. 2016

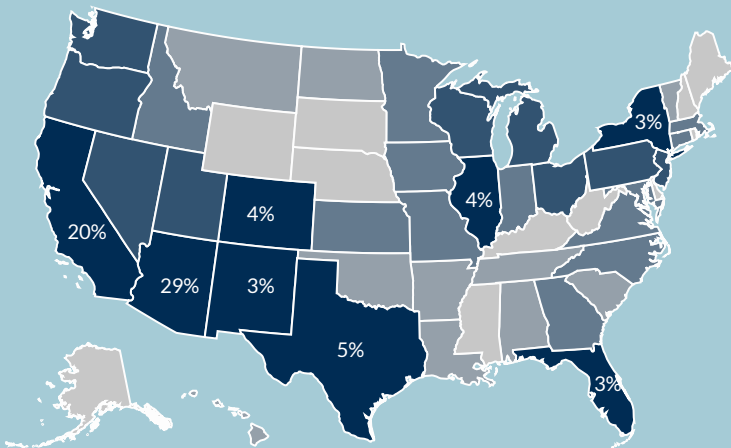
38.3 MILLION

Domestic Overnight
Visitors to Arizona

AZ Domestic Visitation Trend



Top Origin States



Top Activities

- Shopping
- National/State Park
- Fine Dining
- Landmark/Historic Site
- Hiking/Backpacking

2017

2016

84%/16%

leisure/business

83.5%/16.5%

72%/28%

non-resident/resident

72%/28%

2.8

party size

3.0

\$645

expenditures*

\$675

3.6

nights stayed in AZ

3.5

45 YRS

average age

43.6 YRS