

October 2018

Arizona Office of Tourism

Monthly Lodging Report



Statewide Lodging Performance										
Market	Current Month-October					October Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
State of Arizona										
2018	71.0%	\$123.89	\$87.97	2,576,452	3,628,271	68.8%	\$122.93	\$84.54	24,416,954	35,506,055
% Ch October 2018 vs. 2017	2.8%	3.1%	5.9%	4.7%	1.9%	2.1%	2.1%	4.3%	4.2%	2.0%

Source: Smith Travel Research. The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research.