October 2016
Arizona Office of Tourism
Monthly Lodging Report

Statewide Lodging Performance										
Market	Current Month - October					October Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
State of Arizona										
2016	**67.2%**	**$116.06**	**$78.02**	**2,370,024**	**3,525,568**	**66.3%**	**$115.57**	**$76.59**	**22,819,582**	**34,434,929**
% Ch October 2016 vs. 2015	2.2%	4.9%	7.2%	2.8%	0.7%	2.4%	2.8%	5.3%	2.9%	0.5%

Source: Smith Travel Research- The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research.