



State of Arizona: Gross Sales by Sector						
Sector	October 2014	October 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 218,326,739	\$ 196,030,680	11.4%	\$ 2,117,004,817	\$ 1,896,032,844	11.7%
Restaurant/Bar	\$ 929,456,624	\$ 884,820,047	5.0%	\$ 9,595,977,562	\$ 8,916,841,025	7.6%
Retail	\$ 4,399,935,879	\$ 4,260,760,455	3.3%	\$ 44,995,741,662	\$ 43,018,770,933	4.6%
Amusement	\$ 82,814,901	\$ 77,815,968	6.4%	\$ 946,181,755	\$ 885,592,561	6.8%
<b>Total</b>	<b>\$ 5,630,534,143</b>	<b>\$ 5,419,427,150</b>	<b>3.9%</b>	<b>\$ 57,654,905,796</b>	<b>\$ 54,717,237,363</b>	<b>5.4%</b>

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	October 2014	October 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 11,407,572	\$ 10,242,603	11.4%	\$ 110,613,502	\$ 99,067,716	11.7%
Restaurant/Bar	\$ 12,294,109	\$ 11,703,692	5.0%	\$ 126,927,914	\$ 117,944,840	7.6%
Retail	\$ 26,881,848	\$ 26,031,542	3.3%	\$ 274,905,983	\$ 262,827,483	4.6%
Amusement	\$ 298,200	\$ 280,200	6.4%	\$ 3,407,011	\$ 3,188,842	6.8%
<b>Total</b>	<b>\$ 50,881,729</b>	<b>\$ 48,258,037</b>	<b>5.4%</b>	<b>\$ 515,854,411</b>	<b>\$ 483,028,880</b>	<b>6.8%</b>

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

\* Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010 and expired May 31, 2013.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Specialist, Arizona Office of Tourism at 602-364-3698 or cfloyd@azot.gov